

Joey Asher, Medio Bio



Joey Asher is President of Speechworks, a communication and selling skills coaching firm that has been helping business people communicate more effectively for 20 years.

Topics:

Joey is available as an expert in all aspects of business communication including delivering effective business presentations, sales presentations, board presentations, and impromptu meeting communication. Available to comment and evaluate public speaking events including political speeches and award show speeches.

Books:

- “15 Minutes Including Q&A: A Plan to Save the World from Lousy Presentations” published by Persuasive Speaker Press in May 2010.
- “How To Win a Pitch: The Five Fundamentals That Will Distinguish You From the Competition” published by Persuasive Speaker Press in May 2009.
- “Even a Geek Can Speak: Low-Tech Presentation Skills For High-Tech People” published by Longstreet Press in 2001, third printing with Persuasive Speaker Press.
- “Selling & Communication Skills for Lawyers” released in 2005 by American Lawyer Media.

Print Experience:

- Appearances in the Atlanta Journal-Constitution, Atlanta Business Chronicle, and many other publications.
- Columns appear regularly in The Fulton County Daily Report, the Value Examiner, and many on-line publications.

Clients Include

- The Home Depot
- The Weather Channel
- Kimberly-Clark
- PricewaterhouseCoopers
- AMVESCAP
- UPS
- CISCO Sytems
- Numerous law and construction firms
- Global Payments
- UPS
- Alston & Bird
- NDCHealth
- BellSouth
- MCI
- Kurt Salmon Associates